



UXUI Facelift

1. UI concept design (look and feel)

The UI concept design, refers to the general look of the system, i.e. the colors, the buttons' style, the fonts, etc. The system's main screen (or the system's most complicated screen) is used as a platform for the UI concept design.

The design process will include:

- ◆ Concept sketch delivery (in this phase we suggest two concepts, from which the customer chooses the preferred one)
- ◆ Concept selection by the customer and remarks delivery
- ◆ Final version delivery
- ◆ Concept approval by the customer.

1.1.1. UI screen design

In this phase, based on the UI concept, UI's designers implement the concept on the screens of the system.

The graphic design will be delivered in Figma, and graphic guidelines file (colors, fonts, spacing. Not a standard document/ design system).

Every delivery will include up to 2 iterations.

The project includes up to 4 screens design, depending on the screen's complexity.

The project includes up to 10 icons design.

The project includes up to 5 online meetings.



2. Prices and Payment

This project is suggested in a fixed pricing format.

The total price of the project is 60,000 NIS

Online special price: 54,000 NIS

The cost of additional screen – 4,500 NIS

The cost of additional 10 icons - 4,500 NIS

VAT and/or any other legally required fees will be added to all prices mentioned above, according to the laws and rules in Israel.

The request for payment will be delivered by the end of each calendar month and will include all payments for the milestones that were completed during that month. Payment will be concluded within the end of the work's current **month + 30 days**. The invoice and receipt will be delivered to the customer immediately following payment.

Payment will be made by bank transfer directly to UI's bank account.

Late payment will result in an interest charge at the rate charged by Bank Leumi for withdrawals over the credit line.



3. Working assumptions

- ◆ UI – Human Factors Ltd. (Company ID 512834250) is presented in the proposal as "UI".
- ◆ Screen – the definition of a screen refers to all elements included in **one screenshot**. For example, in case a screen contains several tabs, each tab will be counted as a screen; Dialogs (that may be opened from a screen) are not considered a part of the screen. However, it may be possible to convert one screen for approximately three dialogs (according to the dialogs' complexity).
- ◆ There will be no employee – employer relationship between the customer and UI's employees.
- ◆ The customer will not form any business relationships with UI's team for 12 months following the end of the project.
- ◆ The intellectual property of UI's activities will belong to UI until full payment is received for the project. Following payment, the intellectual properties of the final deliverables will belong to the customer.
- ◆ The customer will absorb project costs of pictures that will be purchased (if any) to be combined in the graphic design. Each of these costs will be approved in advance by the customer.
- ◆ This Agreement contains the entire understanding of the parties and supersedes any previous understandings or agreements with respect to the subject matter hereof. Any modification requested by the customer regarding this proposal will be made in writing. This does not imply that UI automatically accepts/approves any such modification.