



UXUI Expert Evaluation

UXUI expert evaluation in 4 days format:

Phase 1 - learning and system review.

Phase 2 - UXUI evaluation report.

The report will not refer to all system screens.

Comments about the system will be presented in the format of an Expert Evaluation. UI will deliver a short report, including documentation of the process and informative suggestions for improvement of the user interface, in terms of both functionality and design. Such a document usually contains some of the following sections:

- ◆ **Navigation model** – the way of handling the application will be analyzed. The following questions are likely to appear in this stage: How simple is it to navigate between the application's modules? Is the functionality of the application conventional and is the navigation model easy to use?
- ◆ **Data presentation** – the data presentation format will be examined. In this section, questions such as the following will probably be asked: Does the user attain the desired information? Is the user overloaded with irrelevant information? Is the user expected to understand the data presented?
- ◆ **System compatibility with user's ability** – in this part of the document, the ability of the system to support users of different types will be analyzed.
- ◆ **Further product enhancement** – limited suggestions for further development directions will be given. This part will not substitute a business plan.

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1. Prices and Payment

This project is suggested in a fixed pricing format.

The total price of the project is 14,000 NIS.

Online special price: 12,600 NIS.

VAT and/or any other legally required fees will be added to all prices mentioned above, according to the laws and rules in Israel.

The request for payment will be delivered by the end of each calendar month and will include all payments for the milestones that were completed during that month. Payment will be concluded by the end of the work's current **month + 30 days**. The invoice and receipt will be delivered to the customer immediately following payment.

Payment will be made by bank transfer directly to UI's bank account.

Late payment will result in an interest charge at the rate charged by Bank Leumi for withdrawals over the credit line.



2. Working assumptions

- ◆ UI – Human Factors Ltd. (Company ID 512834250) is presented in the proposal as "UI".
- ◆ The proposal does not include a specifications document.
- ◆ Screen – the definition of a screen refers to all elements included in **one screenshot**. For example, in case a screen contains several tabs, each tab will be counted as a screen; Dialogs (that may be opened from a screen) are not considered a part of the screen. However, it may be possible to convert one screen for approximately three dialogs (according to the dialogs' complexity).
- ◆ There will be no employee – employer relationship between the customer and UI's employees.
- ◆ The customer will not form any business relationships with UI's team for 12 months following the end of the project.
- ◆ The intellectual property of UI's activities will belong to UI until full payment is received for the project. Following payment, the intellectual properties of the final deliverables will belong to the customer.
- ◆ This Agreement contains the entire understanding of the parties and supersedes any previous understandings or agreements with respect to the subject matter hereof. Any modification requested by the customer regarding this proposal will be made in writing. This does not imply that UI automatically accepts/approves any such modification.